



## **NUTCRACKER SPONSORSHIP LEVELS**

### **\$75,000: Presenter of the Boulder Philharmonic & Boulder Ballet's production of The Nutcracker**

#### **Benefits of Presenter Level Sponsorship include:**

- Listed on all printed materials and in advertising as "Presenting the Boulder Philharmonic & Boulder Ballet's production of The Nutcracker"
- Up to 20 tickets to any of the performances of The Nutcracker
- Company logo on all posters and postcards printed for the production
- A two-page ad spread in program
- Listing as sponsor for each organization for remainder of performance season
- Logo placement on all websites sponsor pages for both Boulder Philharmonic & Boulder Ballet

*Only one sponsorship available at this level.*

### **\$50,000: Benefits of \$50,000 Sponsorship Level include:**

- Listed in programs and on posters and postcards as major sponsor of The Nutcracker
- Up to 16 tickets to any of the performances of The Nutcracker
- Company logo on all posters and postcards printed for the production
- Full page ad in program
- Listing as sponsor for each organization for remainder of performance season
- Logo placement on all websites sponsor pages for both Boulder Philharmonic & Boulder Ballet

*Maximum of four sponsorships available at this level.*

### **\$25,000: Benefits of \$25,000 Sponsorship Level include:**

- Listed in programs and on posters and postcards as sponsor of The Nutcracker
- Up to 12 tickets to any of the performances of The Nutcracker
- Company logo on all posters printed for the production
- Half page ad in the program
- Listing as sponsor for each organization for remainder of performance season
- Logo placement on all websites sponsor pages for both Boulder Philharmonic & Boulder Ballet

*Maximum of eight sponsorships available at this level.*

### **\$10,000: Benefits of \$10,000 Sponsorship Level include:**

- Listed in programs and on posters as sponsor of The Nutcracker.
- Up to 8 tickets to any of the performances of The Nutcracker.
- Company logo on all posters printed for the production.
- Quarter page ad in the program.
- Listing as sponsor for each organization for remainder of performance season.
- Logo placement on all websites sponsor pages for both Boulder Philharmonic & Boulder Ballet.

*Maximum of 10 sponsorships available at this level.*

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Below \$10,000: Individual season sponsorships for either the Boulder Philharmonic or the Boulder Ballet are available below the \$10,000 level. Each organization has its own benefits for this level, which includes:

## **BOULDER PHILHARMONIC BENEFITS**

### **\$7,500**

- Logo on concert page for sponsored program
- Verbal acknowledgment from stage
- Logo on e-newsletter for sponsored concert
- Mention on press release for event /concert
- Logo or name in program throughout season
- Logo or name on sponsored concert webpage
- Logo or name on sponsor webpage with link
- Logo or name on concert postcards
- Logo or name on concert print ads
- 1/2 page ad in each Boulder Philharmonic program
- 8 complimentary tickets
- 3 complimentary parking passes
- 30% discount on tickets for employees
- Literature placement at concert
- Program insert—subject to availability

### **\$5,000**

- Logo on concert page for sponsored program
- Verbal acknowledgment from stage
- Logo on e-newsletter for sponsored concert
- Mention on press release for event /concert
- Logo or name in program throughout season
- Logo or name on sponsored concert webpage
- Logo or name on sponsor webpage with link
- Logo or name on concert postcards
- Logo or name on concert print ads
- 1/4 page ad in each Boulder Philharmonic program
- 8 complimentary tickets
- 3 complimentary parking passes
- 30% discount on tickets for employees



### **\$2,500**

- Logo on concert page for sponsored program
- Verbal acknowledgment from stage
- Logo on e-newsletter for sponsored concert
- Mention on press release for event /concert
- Logo or name in program throughout season
- Logo or name on sponsored concert webpage
- Logo or name on sponsor webpage with link
- Logo or name on concert postcards
- 1/8 page ad in each Boulder Philharmonic program
- 6 complimentary tickets
- 2 complimentary parking passes
- 20% discount on tickets for employees

### **\$1,000**

- Logo or name in program throughout season
- Logo or name on sponsored concert webpage
- Logo or name on sponsor webpage with link
- Complimentary tickets
- Complimentary parking passes
- 20% discount on tickets for employees

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**Please contact Kevin Shuck, Executive Director, today to discuss how your business can benefit from sponsoring the Boulder Philharmonic:**

2590 Walnut Street • Boulder, CO 80302  
Phone 303.449.1343, ext. 3 • Fax 303.443.9203  
info@boulderphil.org • www.boulderphil.org



## BOULDER BALLET BENEFITS

Boulder Ballet has several levels of season sponsorships for under \$10,000. The levels and benefits include the following:

### \$7,500

- Logo on website welcome page
- Logo on RTD bus advertisements
- Acknowledgement during pre-curtain announcement
- Logo in all concert programs
- 15 Complimentary tickets to Boulder Ballet performances (does not include The Nutcracker)
- Logo & link on website sponsor page
- 3/4 page ad in concert programs
- Invitations to post-performance receptions

### \$5,000

- Logo on RTD bus advertisements
- Acknowledgement during pre-curtain announcement
- Logo in all concert programs
- 10 Complimentary tickets to Boulder Ballet performances (does not include The Nutcracker)
- Logo & link on website sponsor page
- 1/2 page ad in concert programs
- Invitations to post-performance receptions

### \$2,500

- Acknowledgement during pre-curtain announcement
- Logo in all concert programs
- 5 Complimentary tickets to Boulder Ballet performances (does not include The Nutcracker)
- Logo & link on website sponsor page
- 1/4 page ad in concert programs
- Invitations to post-performance receptions

### \$1,000

- Acknowledgement during pre-curtain announcement
- Logo in all concert programs
- 2 Complimentary tickets to Boulder Ballet performances (does not include The Nutcracker)
- Logo & link on website sponsor page
- Invitations to post-performance receptions

**Please contact Cheri Friedman, Executive Director, today to discuss how your business can benefit from sponsoring the Boulder Ballet:**

2590 Walnut Street, Suite 10 • Boulder, CO 80302  
Phone 303.443.0028 • Fax 303.441.5266  
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