

## Social Media Marketing Internship

6-8 hours per week

\$17 hour

September 1st - May 30th

### Overview:

The Boulder Philharmonic, Boulder's premier professional orchestra, is looking for a Social Media Marketing Intern who can present our orchestra's story on social media, specifically Facebook, Instagram, and TikTok, assist with content creation (video and image), as well as periodic website maintenance. The position reports to both the Executive Director and our Marketing Consultant. The position is in-person and is a part-time paid internship at a rate of \$17 an hour for between 6 to 8 hours per week.

This position can be hybrid, but in-person availability during concert weeks is required.

### Essential Job Duties, Knowledge, and Responsibilities:

- Understands the current trends on Facebook/Instagram/TikTok and is able to tell the Boulder Phil's story in an engaging and interesting way
- Able to create engaging video and image content for the Boulder Phil's social media platforms
- Experience with WordPress preferred
- Flexibility and eagerness to identify, learn, and use new and emerging trends and technologies
- Access to a laptop computer and mobile phone
- Ability to stay organized and attend to details
- A self-driven, team player who takes initiative
- Excellent written and verbal communications skills
- Affinity and understanding of the Boulder Philharmonic, classical music, and orchestras
- Must be able to work in a stationary position, move and walk around event and office spaces, and lift occasionally up to 25 lbs.

Founded in 1958, the Boulder Philharmonic Orchestra is creating a new model for American orchestras through dynamic performances that reflect our community's own values, creativity, and sense of place. Voted "Best of Boulder" for the past six years in a row, today's Boulder Phil is bucking national trends with growing, enthusiastic audiences under the vision and leadership of Music Director Michael Butterman.

Please send resume and cover letter to [info@boulderphil.org](mailto:info@boulderphil.org)