

Sponsoring the Boulder Philharmonic Orchestra will help put your company in the spotlight. We will work with your firm to provide you with the benefits that matter the most to you. Through your sponsorship you can:

- **ENHANCE** brand image and awareness
- **BUILD** business relationships
- **SHOW** your commitment to arts and culture in our community
- **HELP** the orchestra strengthen its connection with its community
- **COMMUNICATE** with a passionate audience of 12K+ patrons, plus 7K+ reached through education & community engagement programs
- **SHOWCASE** musicians of the Boulder Phil at your events

VIRTUOSO PARTNER

\$25,000 and above

In addition to Maestro Partner benefits:

- **Logo placement** on:
 - Program book on the top of select concert pages for 2021-22 Season
 - Printed marketing materials
 - Monthly newsletter
- Opportunity to display a **standing banner** (provided by sponsor) for multiple events
- **Social media post** at beginning of season announcing sponsorship
- Opportunity to have a **string quartet** of Boulder Phil musicians at a corporate event
- **20% off** Gala tickets (*up to 10 tickets*)
- **16** complimentary vouchers
- **25% off** concert tickets for employees
- Option to create **insert** to be distributed in program books during sponsored concert(s)

MAESTRO PARTNER

\$15,000 and above

In addition to Concertmaster Partner benefits:

- Opportunity to display a **standing banner** (provided by sponsor) in the lobby of Macky Auditorium for one sponsored concert
- Opportunity to have a **table or display** in the lobby prior to sponsored concert(s)
- Invitation to VIP events and networking opportunities (Events of Note, post-concert receptions)
- **15% off** Gala tickets (*up to 10 tickets*)
- **12** complimentary vouchers
- **20% off** concert tickets for employees
- **Full-page** color advertisement in program book

CONCERTMASTER PARTNER

\$10,000 and above

In addition to Principal Partner benefits:

- **Full slide** in the pre-concert slideshow to run during sponsored concert(s)
- Opportunity to **speak from stage** during sponsored concert
- **Logo placement** on postcard
- **Linked logo** on homepage of website
- Boosted **social media** recognition
- **10% off** Gala tickets (*up to 10 tickets*)
- **10** complimentary vouchers
- **Half-page** color advertisement in the program book

PRINCIPAL PARTNER

\$5,000 and above

In addition to Instrumental Partner benefits:

- **Logo placement** on:
 - Concert eblasts
 - Concert page on website (with link)
 - Concert page in program book
- **Stage acknowledgment** during sponsored concert
- **2 social media posts** during the 2021-22 Season
- **8** complimentary vouchers

INSTRUMENTAL PARTNER

\$1,000 and above

- **Logo placement** on sponsor recognition page in program book and the lobby sponsor banner
- **Linked logo** on sponsor recognition page on website
- **1 social media post** during the 2021-22 Season
- **6** Complimentary vouchers
- **15% off** concert tickets for employees
- **Quarter-page** color advertisement in the program book

Notes:

- *Sponsors at the level of \$5,000+ can choose one concert (or multiple concerts, based on partnership support level) during which the agreed-upon benefits would be honored.*
- *Benefits are customized and are designed to meet your marketing, entertainment and employee engagement needs.*

FOR MORE INFORMATION about Business Partner opportunities, please contact Rebin Ali, Associate Director of Development, at 303.443.0542, rebin@boulderphil.org.